



The Perspectives of the integration of South Caucasus Region to European Area in the XXI century

Tbilisi

Georgia





Caucasus University



International Students' Scientific Conference

*The Perspectives of the integration of South
Caucasus Region to European Area in the
XXI century*

5-6 May, 2012

www.cu.edu.ge

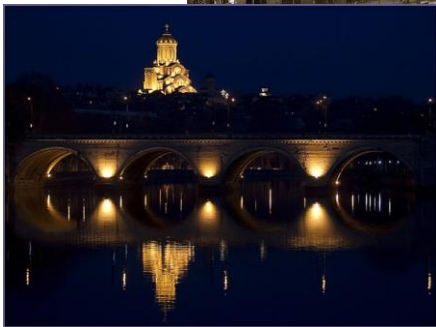
Invitation to the Conference and Call for Papers

The aim of the conference is to select the best scientific works which will carry original ideas of the students of Georgia, South Caucasus and Europe, to introduce them to the interested institutions and to discover young people with scientific potential.

Invitation to the Conference

Welcome!

On May 5-6 Caucasus University with the support of Tbilisi City Hall is preparing International Students' Scientific Conference: "The Perspectives of the integration of South Caucasus Region to European Area in the XXI century".



Objectives to be persuaded

The Conference consists of three sections:

- 1. Development perspectives for developing modern cities and country regions (actual issues of economics, management and marketing)*
- 2. Modern Technologies and Innovation (perspectives for developing technologies, establishing innovations and spending the cooperation opportunities in the mentioned field).*
- 3. Building Legal State and Euro Integration (improvement of legislation, establishment of democratic institutions, their consolidation and creation of joint European space).*

International Students' Scientific Conference "The Perspectives of the integration of South Caucasus Region to European Area in the XXI century" consists of two stages. On the first, preparatory stage participating accredited Higher Education Institutions will receive the announcement about conducting International Scientific Conference and the requirements for participation. After accomplishing the first stage, following the estimation criterion considered in the regulations neutral regalement invited from various institutions will select the works from participating Higher Education Institutions.

We do hope that the students will show professional approach towards this conference and will represent actual and innovative issues.

On the second stage of the preparatory works the authors will present the full version of their works. At the same time we are very pleased to announce that the best works accomplished in the frame work of the conference will be published under the title "The Perspectives of the integration of South Caucasus Region to European Area in the XXI century".

Main Objective

Main objective of the conference is to select best works carrying original ideas carried out by the students and young specialists, to expose scientific potentials of students and young specialists and to support their endeavour to actively continue scientific activities. This kind of activities will promote their professional promotion.

Audience

*The participants of conference are the **Students of Masters and Bachelors degree** represented from various Georgian, European and the Universities of South Caucasus. This is a great opportunity for practitioners to exchange point of views and to expose their scientific potentials in the sections listed below.*

Possible results of co-operation

- *This is a unique occasion when Georgia takes responsibility of a moderator to promote and support the integration of the students of Europe with each other and to hold up the to formation of joint vision around actual aspect raised on the conference.*
- *The conference will promote improvement and rising up the Scientific Potential of the students.*
- *This is also a good chance for students to closer their scientific interests for future successful cooperation*
- *Socializing between the students's of various country. .*

Accommodation

Caucasus University together with Tbilisi City Hall is responsible for all accommodations since you arrive to Georgia (No payment for registration or participation, as well as for attending the conference and publishing the work).

Registration

* * *

Students wishing to participate in the conference should present one page **application form** (appendix 1) and fill the **form of personal information** (appendix 2) indicating the following information: *name, surname, telephone number and e-mail address; name of the university, faculty and course; name and surname of the instructor, name of the scientific work.*

Attention: Do not indicate your name, surname and other personal information in the application form!!

For preparing the application one should keep the given format (see “**Recommendations for the structure of the application form**”) that will help you to prepare an application, and the Commission to estimate it.

Deadline for receiving *Applications* and *Form for Student’s Personal information* is 1 February.

You may submit the application /only electronic version/ at: the departments of **Caucasus University**, Tbilisi, Kostava str. # 77, GTU, building VI, Tel.: + (995 32) 2 37 77 77 or send via internet on the following e-mail: namilakhvari@csb.ge, before the deadline.

Research papers should be presented in electronic version, only in **English**.

Attention: In case commission considers that the scientific work is not sufficient, the author of this work will not be invited on the conference.

Authors of the selected works should prepare an **oral speech of 10-15 minute in English**.

Noteworthy dates:

1 February, 2012 - 17:00 (local time) Deadline for submitting the annotation and applications

3 April, 2012, 17.00 Deadline for submitting the article

5-6 May, 2012 C o n f e r e n c e

Scientific works will be selected according to the following criterion:

- Originality, creative approach for estimating and solving an actual problem.
Maximum **10** points;
- Ability to present the work and manage the discussion – **8**;
- Well-grounded interpretation of final results – **8**;

Students' Scientific Conference

Recommendations for the structure of the application form

Application should not exceed **one** page. An application is some kind of plan of your scientific work, which carries the main thesis of your scientific research shortly – issue and its arguments. There you should also indicate which methods and sources of research you will use and why is the issue you discuss important. Your application will be estimated according to the following criterion: (1) – How much does it correspond with the subject of the conference, (2) – How original it is, (3) – How logical is the idea itself and (4) – How fundamental is your research.

Application includes four parts:

- The main thesis of scientific article, what you wish to prove with your report;
- How actual is the selected issue; how important is your view towards these issue for the society; ways to solve this problem and what will be interesting for the listeners of the conference in your report;
- What arguments will help you to prove your ideas;
- What methods of the research do you use and what sources do you apply to prepare the report.



Caucasus University

International Students' Scientific Conference

Caucasus University

5-6 May, 2012

Tbilisi, Georgia

Form for Student's Personal information

Please, fill this form submit it at **Scientific Department** of Caucasus University

Name, Surname: _____

Title of the article: _____

Name of the section: _____

Name of the University: _____

Faculty: _____

Specialty: _____

Course: _____

Address: _____

Telephone number: _____

E-mail address: _____

Name of the instructor, scientific degree: _____

Have you ever participated in Students' Scientific Conference?

International Students' Scientific Conference

Recommendations for the structure of scientific work

Selected participants of the conference should submit their scientific works according to their application.

The title page of the work should cover the following information: *title; name and surname of the author; name of the high institution, faculty, specialty and course; name, surname and scientific degree of the instructor; date.*

The model of the title page is given in *appendix 4*.

Volume of scientific work – not exceeding 10 pages (font Times New Roman # 12; 1,5 intervals). It should be corresponded with the structure of the academic work: it should start with the introduction, where the problem is formed, and the main notion is explained and etc.; main part where the argument is expanded; conclusion that should include your shortly formed suggestions and the list of the applied literature. Your work must include all this four parts.

The work should include:

- Main thesis; you wish to prove;
- Author's position should be defined clearly;
- Arguments should be formed logically and consecutively;
- Author should consider some probable counter-evidences.

It is convenient when the main part of the article includes some sub-items that help you to better structure your work

Right use of literary sources (see appendix 6) and right format of footnotes are very important. In any case when you use the datum and viewpoints indicated in other works should be attested with the relevant sources – otherwise this will be considered as a plagiarism that is unacceptable for academic sphere.

We are sure you will successfully overcome this.

Good luck

Scientific Department of Caucasus University

Caucasus University

International Students' Scientific Conference

Taxation planning in Business process

Rati Gvambaria

Caucasus University

Student of the second course of the faculty of Finance

Instructor: Prof. G. Grigolashvili

Tbilisi, May 5-6, 2012

**Money Laundering Possibilities in the Insurance Industry of Georgia
And Ways of its Overcome**

(Annotation)

Rati Gvamberia

This work is a first trial research of illegal incomes legalization in insurance industry of Georgia. It reflects the standing in insurance market. There are shown some signs of money laundering in respect of potential financial breach. There is described the legal environment where the insurance companies have to function and the legal basis against the legalization of illegal incomes.

There are given some more characteristic money laundering schemes and local feature of last stages of money laundering process. Taking into account the positive experience of high development countries in the struggle against money laundering there are formulated the recommendations for effective struggle against legalization of dirty money in the insurance business of Georgia.

A. List of the applied literature (example):

1. Zaleznik,A. (1986), *‘Excerpts from ‘Managers and Leaders: Are They Different?’* in Harvard Business Review, May/June
2. Morgan, G. (1986), *Images of Organization*, Sage Publication

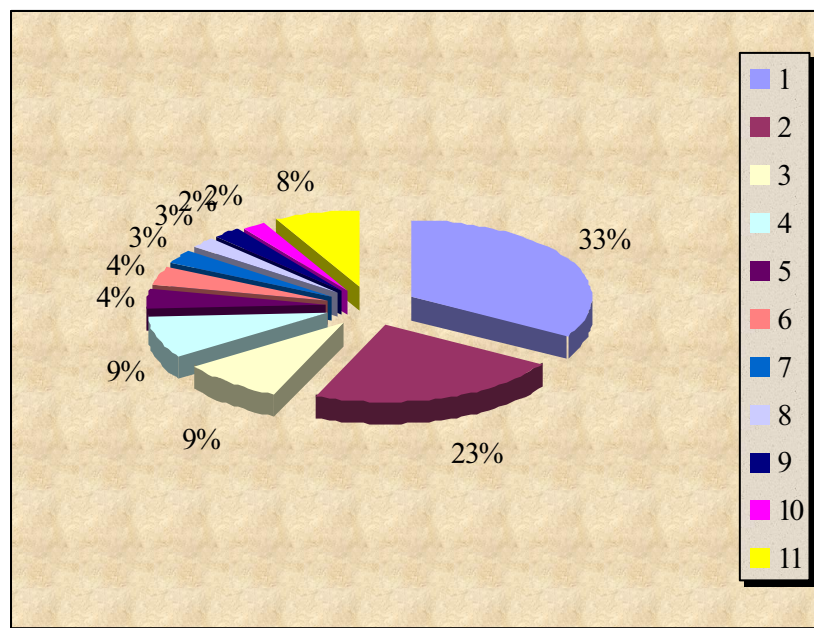
B. Example for filling the schedule:

Market penetration by insurance companies (2002)

Schedule 1

#	Insurance Companies	Total raised bonus (GEL)	Performance of market penetration (%)
1	\Aldagi~	8,391,117	33.2
2	\Imedi L~	5,835,028	23.1

G. Example for accomplishing the scheme:



Pic. 1. Market penetration by insurance companies