

**IBCSE 2012: International Bilingual Conference on Sustainable
Entrepreneurship
(English & French)**

**Mauritius
22 – 24 November 2012**

Call for papers

Entrepreneurship is a growing field and is a dynamic force for economic change. The recent financial crisis has called for renewed discussions on the role of entrepreneurship in an economy. The call to create a sustainable economy is being answered by a new breed of environmental, social, and sustainability-driven entrepreneurs who are looking beyond conventional wisdom about what businesses are for and about, and how they can be run without compromising the ability of future generations to meet their own needs. Indeed, the ecological dimension of sustainability must be addressed, but change towards sustainability requires rethinking of the values that businesses support, and the setting of a new agenda about how to face entrepreneurs' challenges in addressing sustainable development issues.

Aim of the conference

IBCSE2012 – The International Bilingual Conference on Sustainable Entrepreneurship seeks to bring together academicians, researchers, policy makers, entrepreneurs and other stakeholders in the field of entrepreneurship and other relevant fields involving sustainable development. This conference will provide an opportunity for all delegates to establish business or research relations, exchange ideas and experiences, and set an agenda for future collaboration and action, with a view to enhancing the understanding of the sustainable development-entrepreneurship nexus and the emergence of new knowledge.

Thematic orientation

1. To promote high-quality research and development among stakeholders in the field of sustainable development as it applies to entrepreneurship.
2. To take stock of achievements, to date, in the field of sustainable development in entrepreneurship.
3. To make a contribution to the state of awareness in matters of sustainable practises in entrepreneurship.

Key words

Entrepreneurship; sustainable development; social entrepreneurship; Entrepreneurship and Small Interest Groups (Women, Ethnic Minorities, etc); incubators; SMEs & sustainable development; Innovation & technology; Legal Aspects of Entrepreneurship; Ethics and Entrepreneurship; family business; intrapreneurship; Entrepreneurship for the socio-economic integration of vulnerable groups.

Papers in other disciplines of interest, related to sustainable development in the context of entrepreneurship will be considered.

Guidelines for authors

Authors are invited to submit original, previously unpublished research papers, case studies, reviews, and doctoral papers (English and French) within the scope of the conference. Authors should submit an abstract of their work which should not exceed 300 words and should summarize the objectives, methodology, the main findings and implications of the study. Full-length papers not exceeding 6500 words will be blind reviewed. Accepted full-length papers/extended abstract will be published in the conference proceedings.

Kindly submit abstracts to Poonam on p.mootooperian@uom.ac.mu

Important Dates

Deadline for submission of 300 words abstract	30 March 2012
Abstract acceptance	20 April 2012
Full paper submission	1 July 2012
Deadline of acceptance	31 August 2012

The organisers

The University of Mauritius (UoM) and the Institut de la Francophonie pour l'Entrepreneuriat (IFE)

Faculty of Law and Management, University of Mauritius

The University of Mauritius (UoM) was established in 1965 with the aim to help in the general development of the country. Today, the key mission of the UoM is to be a leading international university, bridging knowledge across continents through excellence and intellectual creativity. The UoM has five Faculties - the Faculty of Agriculture, the Faculty of Engineering, the Faculty of Science, the Faculty of Social Studies and Humanities, and the Faculty of Law and Management - which offer undergraduate, postgraduate and doctoral programmes to local and international students.

IBCSE 2012 will be hosted jointly by the Faculty of Law and Management (FLM) and the Institut de la Francophonie pour l'Entrepreneuriat. The FLM houses three departments, namely Management, Law and Finance & Accounting and has a student population of approximately 4,300.

Institut de la Francophonie pour l'Entrepreneuriat (l'IFE)

During the Summit of Heads of State and the Governments of French-speaking countries held in Mauritius in 1993, the Government of Mauritius had made the request for the creation of an institute for advanced training in entrepreneurship. Thus, l'IFE opened its doors to the first batch of students in February 1999. The mission of l'IFE is to contribute to sustainable development through the creation of businesses in the region of the Indian Ocean and the countries sharing the French language. It also seeks to promote the diffusion of entrepreneurial culture in the Francophone. This mission is carried out with the support of a consortium of institutions of higher education and research (France, Belgium, Canada) l'IFE is located on the UoM campus.

Scientific Committee

Professor Victor HARISON	Directeur INSCAE	Madagascar
Professor Alain CUCCHI	Université de la Réunion	Réunion
Professor Michel BOYER	IAE,	Réunion
Dr Michael David HERRINGTON	Director of the University of Capetown's Centre for Innovation & Entrepreneurship	South Africa
Professor Mark NEAL	University of London	United Kingdom
Professor Prakash KHATRI	University of Delhi	India
Professor Louis-Jacques FILION	HEC Montréal Québec	Canada
Dr Mine KARATAS-OZKAN	Assistant Dean, Faculty Graduate School, University of Southampton	United Kingdom
Professor Eric LAMARQUE	Université de Bordeaux 4	France
Professor Josée ST PIERRE	Université des Trois Rivières Québec	Canada
Professor Christian CADIOU	Université de Brest	France
Professor Olivier TORRES	Université de Montpellier	France
Professor Raymond GUILLOUZO	Institut de la Francophonie pour l'Entrepreneuriat (l'IFE)	Mauritius
Dr. Anita RAMGUTTY-WONG, Associate Professor	University of Mauritius	Mauritius
Dr J MATADEEN, Associate Professor	University of Mauritius	Mauritius
Dr. Alex MARITZ, Associate Professor	Swinburne University of Technology	Australia
Professor Garry BRUTON	Neeley School of Business, Texas	USA

Registration deadline

Early bird	15 September 2012	€200
Regular	31 October 2012	€300
Student	31 October 2012	€100

About Mauritius

From Wikipedia, please visit <http://en.wikipedia.org/wiki/Mauritius> for more information.



Mauritius, officially the **Republic of Mauritius** is an [island nation](#) off the southeast coast of the [African continent](#) in the southwest [Indian Ocean](#), about 900 kilometres (560 mi) east of [Madagascar](#). The area of Mauritius is 2040 km²; its capital city is [Port Louis](#).

Language

The main languages spoken in Mauritius are [Mauritian Creole](#), [French](#) and [English](#).

Contact us

For more information, please e-mail Poonam, Christelle or Jonathan at the Conference Secretariat at p.mootooperian@uom.ac.mu, c.soobramanien@uom.ac.mu, or jonathan.david@auf.org or visit our website at <http://uom.ac.mu/sites/icsewww.abrmmr.com> (website in course of construction).