

# BAT-Internship 'BAT Challenge'

You have a chance to become a Marketing or  
Finance Intern at  
BRITISH AMERICAN TOBACCO  
Make your next step and start your career here



BRING YOUR DIFFERENCE

27 April 2018  
Techno Park



BRITISH AMERICAN  
TOBACCO

## Who we are ?

British American Tobacco is one of the world's leading multinational companies, with brands sold in over 200 markets.

## What will you get out of your career with one of the world's most international organisations?

Opportunities, experiences, rewards and prospects that you just won't find anywhere else.

Explore this competition to see what the future holds for you at BAT.

## Prize

Paid Internship 3-6 months in BAT



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## What is it?

Business case competition, in which students are challenged to share innovative, out-of-the-box ideas that can support the future growth of BAT. The opportunity to test yourself by delivering a solution to a real-world business situation and to share your ideas with BAT. This competition will give you an insight into a highly challenging work environment and you get the chance to brand yourself as a potential future employee at British American Tobacco.

## Who can participate ?

Students with creative thinking and a professional dedication to take on the business related challenge. **Graduate and MBA students of the Business Administration (Marketing or Finance)** Fluent in English language is essential.



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## Detail Information:

### Business case competition

We will choose the candidates :12 Marketing and 12 Finance students.

24 April – Informational meeting for the choosing candidates and Creating Team 2 person per team (1 from Marketing, 1 from Finance. Total 12 Team.

27 April – Competition (only one day)

First round -  
Participating 12 Team  
Business case solution (1.3 Hour)

Final round –  
Participating 6 Team  
Case Presentation (1 Hour)

### Awarding Ceremony



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## Participating Universities:



BRITISH AMERICAN  
TOBACCO

Open The Door Of Possibilities  
It's up to you

## How to join the challenge?

Sending CV,GPA and Motivation letter (why we  
choose you)  
until 21.04.2018

[Batchallenge@studentjob.ge](mailto:Batchallenge@studentjob.ge)

Don't forget to make a Subject: Marketing or finance

More questions:  
+995 514224424



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