

# CALL FOR PROPOSALS



## Blurring the Lines: Academic, Professional, and Popular Writing Fourth International IFAW Conference on Academic Writing

**July 6-7, 2020**

**Conference Venue: MOFET, The Institute of Research,  
Curriculum and Program Development for Teacher Education, Tel Aviv, Israel**

What is the role of writing in academia and how is writing changing in response to the blurring lines between academic, professional and personal needs? How does writing stay relevant and how does academic writing engage with other genres? The conference explores the blending and reshaping of our discourse communities and the influence on writing processes, instruction and assessment. We would like to invite you to share your knowledge and experience in all of these areas with both our local and international audiences.

### Keynote speakers

**We are pleased to announce that the following speakers have accepted our invitation to give a keynote presentation at the conference:**

- Hilary Glasman-Deal, Imperial College London, UK
- Noam Lemelshtrich Latar, Interdisciplinary Center Herzliya, Israel
- Neomy Storch, University of Melbourne, Australia

### Topics

Below are the suggested topics. Abstracts can be submitted for one or more of the topics, or on any other topic relevant to the conference theme.

- Technology: social media, apps, platforms, digital writing - The role of technology in writing today
- Pedagogies and assessment - Innovative teaching and evaluation
- EMI (English Medium Instruction) - Writing in EMI programs
- Across genres and communities - Academic and non-academic writing, communication with various audiences, genre shift
- Multi-modality - Incorporating images, video, and audio in writing
- Marketing one's research - Channels for publicizing, promoting and distributing
- Writing analytics - Methodologies for studying writing processes
- Narrative and personalization in academic writing - Blending voices
- Writing centers - Customized writing support

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## Guidelines for Abstract Submission

Presentations can be made in English, Hebrew or Arabic. However, for maximum audience potential, we recommend English. All abstracts should be submitted in English (maximum of 300 words). Do not include citations or references.

Abstracts will be reviewed according to: (1) organization and clarity; (2) connection to conference theme, issues, and practices; (3) focus; (4) theory, research or practice; (5) practices, conclusions, or recommendations

## Types of Presentations:

- Papers: 30 minutes. 20 minutes for presentation and 10 minutes for questions
- Workshops: 60 minutes. The abstract should clearly state what the purpose of the workshop is, what methods will be used, how the leader(s) will involve the participants, and what the expected outcomes are.
- Posters: presented at a designated session during the conference. Instructions for preparing the poster will be sent with an acceptance letter.

## Abstract Submission

All abstracts must be submitted in English online via this link.

[Click here to submit an abstract](#)

**Call for abstracts:** September 5, 2019  
**Deadline for submission:** December 2, 2019  
**Notification of acceptance by:** March 1, 2020

Further information about the conference (e.g., call for papers, registration, accommodations) will soon be available on the conference website.

Questions can be addressed to: [IFAWconference@gmail.com](mailto:IFAWconference@gmail.com)