

FEB UNPAD Going World Class



Faculty of Economics, Universitas Padjadjaran (FE UNPAD) was established based on the Government Regulation No.37 on September, 18 1957 on the Establishment of Universitas Padjadjaran. Prior to the decree, Faculty of Economics was initially attached to Universitas Merdeka, which was established in 1952. Originally, there were two departments under the Faculty of Economics in 1957, namely General Economics and Business Economics. At that time, the Faculty consisted of 486 students, including 400 new students and 86 students from Universitas Merdeka. All of 40 lecturers of FE UNPAD were non permanent lecturers, since at the early stages, the Faculty haven't had permanent teaching staffs.

As part of the efforts for enhancing human resource performance, in order to enhance each individual's knowledge and skills, FE UNPAD has started developing its internet network. This internet network is not utilized as a mean to seek information alone but it is also utilized in the teaching and learning process with e-learning concept. By so doing, it is hoped that both the students and lecturers can simultaneously enhance their capability and scientific insights.



"Lectures, workshop, company visit and studies in our campus helped to create and develop the different ideas for the young entrepreneurs in the Micro business sector who presented their results to our international jury before the awarding of prizes and certificates and the big farewell party started in the evening."

BANDUNG

Bandung is the capital city of West Java province, the country's third largest city, and second largest metropolitan area in Indonesia. City with population about 7.4 million is located 768 meters (2,520 ft) above sea level, approximately 140 km south eastern of Jakarta. The city lies on a river basin surrounded by volcanic mountains.

Many of restaurants, cafes, European boutiques, shopping center and luxurious hotels were opened in this city, made it was dubbed as Paris Van Java. Moreover, the mixture of convenient climate, varieties of entertainment facilities, hang-out points, and the cheaper fashion shops also makes Bandung being a popular weekend-break destination for people living in other cities.



CLIMATE AND WEATHER

Bandung and throughout Indonesia, there are only dry and wet season. The weather in Bandung has been reached 30 °C, with coldest daily temperature reaches about 19 °C. The climate in Bandung remains hot throughout the year, although between October and April, the weather is often rainy, with heavy downpours and more than the occasional tropical storm.

OUR SUMMER PROGRAM 2012

7th ~ 19th July 2012



Monday, 09 July 2012

10.00 am : Registration
 10.30 am : Team forming and Ice breaking
 10.40 am : Official welcome by Dean of FEB - UNPAD
 11.10 am : Overview of UNPAD Summer Program
 11.30 am : Opening introduction to
 "Entrepreneurship and Micro Business - Business Plan Basics."
 12.30 pm : Lunch break
 02.00 pm : Guided campus tour
 04.00 pm : Official Welcome by Mayor of Bandung (at Pendopo)
 or the Governor of West Java (at Gedung Sate)

Tuesday, 10 July 2012

10.00 am : Lecture & Workshop
 "Marketing for small-businesses in Indonesia"
 by Popy Rufaidah, SE, MBA.PhD
 11.15 am : Morning Tea
 11.45 am : Lecture & Workshop "Marketing for small-businesses 2"
 by Mr. Philip Trebilcock-La Trobe University Australia
 1.00 pm : Lunch Break
 ~Rest of Day is free time to explore Bandung~

Wednesday, 11 July 2012

9.00 am : Rector visit
 (Bale Sawala-Jatinangor Campus)
 12.00 pm : Lunch break
 1.30 pm : Factory visit to "CS9 Factory"
 3.30 pm : Factory visit to "Batik Komar"

PRETOUR

Day 01 (Saturday, 07 July 2012) : Visit the Tea Plantation in Malabar, Pangalengan.

You will be picked up and transferred to see the beauty of green carpet-like tea plantation in Malabar whose temperature about 16-26 Celcius degrees. Aside from walking around the plantation trees and sightseeing, you will visit the tea factory where you can see the production process of tea; from fresh tea leaves until the packaging. After that, Gunung Nini is a historical valley where you will visit, see the famous KAR Bosscha's grave, and relaxing as well.

Day 02 (Sunday, 08 July 2012) : Visit a Small Milk Factory in Pangalengan

You start your day by having breakfast in Guest House, then you will go to the oldest Milk Factory in West Java to see the processing of milk until its products such as milk candy, milk tofu, special milk snack from Indonesia which is called *Dodal*. After having lunch you will continue the journey to relax and swim in the famous hot spring swimming pool "Tirta Camelia".



Thursday, 12 July 2012

10.00 am : Lecture & workshop
 "Entrepreneur's Talk: Success Story of Business Owner"
 11.15 am : Morning Tea
 11.45 am : Lecture & workshop "Negotiate and Win"
 Dr. Hj. Nunuy Nur Afiah, S.E., M.Si., AK
 1.00 pm : Lunch break
 1.45 pm : City Tour to Angklung Performance
 "Angklung Performance by Saung Udjo"

Friday, 13 July 2012

10.00 am : Lecture & workshop
 "Understanding the Environment of Business
 in Indonesia" by Harlan Dimas, SE, MA
 11.15 am : Morning Tea
 11.45 am : Group work & preparation mid-term ceremony
 01.00 pm : Lunch break
 02.00 pm : Preparation for presentation
 07.00 pm : Presentation by all participants and farewell party
 with the awarding of prizes and certificates at B1 /
 Aula MM.

Saturday, 14 July 2012

10.00 am - finish : Go to THR Juanda
 (Juanda Park) and have a lunch there

Sunday, 15 July 2012 - Monday 16 July 2012

Off to Bali.
 (Free time for those who do not join the Post Tour or return home)