IVANE JAVAKHISHVILI TBILISI STATE UNIVERSITY PAATA GUGUSHVILI INSTITUTE OF ECONOMICS

International Scientific-Practical Conference Dedicated to the Foundation of Paata Gugushvili Institute of Economics

ACTUAL ECONOMIC PROBLEMS UNDER GLOBALIZATION

PROGRAM

(21-22 October, 2011)

TBILISI

ORGANIZATIONAL-SCIENTIFIC COMMITTEE:

Chairman: Ramaz Abesadze - Director of Institute, Doctor of Economic Sciences, Professor Members:

Doctor of economic sciences, professor **Vladimer Papava** – National Academy of Sciences of Georgia

Doctor of economic sciences, professor **Leo Chikava** – National Academy of Sciences of Georgia Doctor of economic sciences, professor **Avtandil Silagadze** – National Academy of Sciences of

Georgia

Doctor of economic sciences, professor **Nodar Chitanava** – Academy of Agricultural Sciences of Georgia

Doctor of economic sciences, professor **Iuri Ananiashvili** – Ivane Javakhishvili Tbilisi State University, Faculty of Economics and Business

Doctor of economic sciences, professor Teimuraz Beridze - International Black Sea University

Doctor of economic sciences, professor **George Berulava** – Paata Gugushvili Institute of Economics of TSU

Doctor of economic sciences, professor Vakhtang Burduli – Paata Gugushvili Institute of Economics of TSU

Doctor of economic sciences, professor Lali Chagelishvili - Guram Tavartqiladze University

Doctor of agricultural sciences, professor **Tina Chkheidze** – Paata Gugushvili Institute of Economics of TSU

Doctor of economic sciences, professor **Eldar Ismailov** – Caucasus Institute of Strategic Research (Azerbaijan)

Doctor of economic sciences, professor **Alfred Kuratashvili** – Paata Gugushvili Institute of Economics of TSU

Doctor of economic sciences, professor **Murman Kvaratskhelia** – Paata Gugushvili Institute of Economics of TSU

Doctor of economic sciences, professor **Elguja Mekvabishvili** – Ivane Javakhishvili Tbilisi State University, Faculty of Economics and Business

Doctor of economic sciences, professor **Iakob Meskhia** – Ivane Javakhishvili Tbilisi State University, Faculty of Economics and Business

Doctor of economic sciences, professor **Solomon Pavliashvili** – Georgian Technical University Professor **Slavomir Particki** – John Paul II Catholic University of Lublin (Poland)

Doctor of economic sciences, professor **Mikhail Roketlishvili** – full foreign member of the National Academy of Sciences of Georgia (USA)

Doctor of economic sciences, professor **Roland Sarchimelia** – Paata Gugushvili Institute of Economics of TSU

Doctor of economic sciences, professor **Dmitri Sorokin** – Institute of Economics of RAS (Russia)

Doctor of economics **Nodar Khaduri** – Ivane Javakhishvili Tbilisi State University, Faculty of Economics and Business

Doctor of economics **Tamila Arnania-Kepuladze** – Thomas Bata University in Zlin (Czech Republic)

•

Doctor of economics Nana Bibilashvili - Paata Gugushvili Institute of Economics of TSU

Doctor of economics **Paata Chaganava** – Shota Rustaveli State University (Batumi)

Doctor of economics Lina Datunashvili - Paata Gugushvili Institute of Economics of TSU

Doctor of economics Maia Gonashvili – Ilia State University

Doctor of economics David Kurtanidze - USA

Doctor of economics Eteri Kakulia - Paata Gugushvili Institute of Economics of TSU

Doctor of economics Nazira Kakulia – Ivane Javakhishvili Tbilisi State University, Faculty of Economics and Business

Doctor of economics Mamuka Khuskivadze - Paata Gugushvili Institute of Economics of TSU

Doctor of economics Tea Lazarashvili - Paata Gugushvili Institute of Economics of TSU

Doctor of economics Iza Natelauri - Paata Gugushvili Institute of Economics of TSU

Doctor of economics Dali Sologashvili - Ak. Tsereteli Kutaisi State University

Organizing group:

Temur Gogokhia (supervisor), Nino Kedia (secretary), Eter Jabanashvili.

FRIDAY, OCTOBER 21, 2011

10 ³⁰ – 11 ⁰⁰ – REGISTRATION (TSU Paata Gugushvili Institute of Economics, Tbilisi, G. Kikodze str. 14)

11 00 - OPENING OF THE CONFERENCE

PROF. RAMAZ ABESADZE - DIRECTOR OF INSTITUTE.

OPENING SPEECHES

PLENARY SESSION

REPORTS:

Ramaz Abesadze - HIGH TECHNOLOGIES AND ECONOMIC DEVELOPMENT

Belinskaja Larisa, Gorgoglione Alessandro – THE RISK MANAGEMENT AND OCCUPATIONAL FRAUD

Berulava George – ON THE INSTITUTIONAL ASPECTS OF ECONOMIC DEVELOPMENT PROBLEMS IN TRANSITION ECONOMICS

Burduli Vakhtang – INTERDEPENDENCE BETWEEN THE DEVELOPMENT OF TECHNO-LOGICAL STRUCTURE OF ECONOMY AND THE TRANSFORMATION OF ECONOMIC SYSTEMS

Gelashvili Simon – STATISTICAL FORECASTING METHODOLOGY SYSTEM OF LOCAL ECONOMIC CRISES

Grinberg R.S. - WORLD ECONOMY: RISKS AND HOPES

Zafirova Tzveta – ALTERNATIVES FOR THE SMALL FAMILY BUSINESS IN BULGARIA IN THE CONDITIONS OF ECONOMICAL CRISIS AND GLOBALIZATION

Kandelaki Teimuraz – NATIONAL FOREST MANAGEMENT MODEL AND ITS PLACE IN FOREST LEGISLATION

Kasnauskienė Gindra, Buzytė Lina – ECONOMIC IMPLICATIONS OF WORKER'S REMITTANCES FLOWS

Kredisov A., Kredisov V. – INTERDEPENDANCE OF DEVELOPMENT OF ECONOMIC THEORY AND MANAGEMENT

Kuratashvili Alfred – THEORETICAL BASES OF OCCURRENCE AND OVERCOMING MODERN WORLD ECONOMIC CRISIS

Mozyro Agnieszka – ENTERPRENEURSHIP IN NETWORK ECONOMY

Pavliashvili Solomon - INFLATION PECULIARITIES AND TARGET IN POST-CRISIS GEORGIA

Papava George – CONCERNING THE NORMAL MORPHOLOGY OF THE MARKET TECHNOLOGY OF AN ECONOMY

Papava Vladimer - IMPACT OF THE MONETARY POLICY ON NECROECONOMY

Partycki Slawomir, Filipek Kamil - VIRTUAL MONEY AND THE GLOBAL FINANCIAL CRISIS

Silagadze Avtandil – ECONOMIC PERSPECTIVES IN POST-SOVIET GEORGIA

Sigua George - THE MAIN FACTORS OF THE GLOBAL ECONOMIC CRISIS

Sorokin D.S. - ECONOMY OF RUSSIA: DIRECTIONS OF CHANGE

Shengelia Teimuraz – THE ROLE OF GLOBALIZATION IN DEVELOPMENT OF INTERNATIONAL BUSINESS

Chikava Leo - MULTIDIMENSIONAL INDEX OF POVERTY

Chagelishvili Lali - GLOBALIZATION AND GEOPOLITICAL ASPECTS OF GEORGIA

Khaduri Nodar – MACROECONOMIC CONSEQUENCES OF THE RESTRICTION OF COMPETITION

14 00 - 14 30 - BREAK

14 30 - WORK IN SECTIONS

SECTION OF ECONOMIC THEORY

Chiefs of the section: Doct. of ec. sc, prof. A. Kuratashvili, Doct. of ec. sc, prof. M. Kvaratskhelia

Kvaratskhelia Murman – THE SPECIFICS OF POST-COMMUNIST EPOCH AND THE PROBLEMS OF TRANSITION

Atanelishvili Tamar - SUPREME ECONOMIC COUNCILS IN GEORGIA

Bachiashvili Tamar – THE PROBLEM OF COMBINING ECONOMIC AND SOCIAL EFFICIENCY OF MARKET RELATIONS AND THE SOCIAL FACTOR

Davlasheridze Nata – THE NOBEL PRIZE WINNER JOSEPH E. STIGLITZ ON THE REASONS AND OVERCOMING WAYS OF GLOBAL ECONOMIC CRISIS

Lyubiceva O. O., Smyrnov I. G. - SOCIAL CHALLENGES OF GLOBALIZATION: UKRAINIAN CONTEXT

Kbiladze David - STATISTICAL ASPECTS OF LIFE QUALITY ASSESSMENT

Miqiashvili Nino, Seturidze Rusudan – THE ROLE OF INTERDISCIPLINARY AND INTER-CULTURAL STUDYING IN EDUCATION AND SCIENCE UNDER GLOBALIZATION

Sarchimelia Roland – THE IMPACT OF SYNERGETIC PARADIGMS ON KNOWLEDGE ECONOMY Javakhishvili Revaz – HUMAN FACTOR AND ITS ACTIVIZATION DURING THE POSTINDUSTRIAL PERIOD

SECTION OF MACROECONOMICS

Chiefs of the section: Cand. of ec. sc. N. Arevadze, Acad. doct.. of ec., full prof. of TSU N. Khaduri

Arevadze Nanuli, Muchiashvili Marina – MEDIUM –TERM BUDGETING - A MAIN DEVICE IN ACHIEVING THE MACROECONOMIC STABILITY OF A COUNTRY

Arnania-Kepuladze Tamila, Kepuladze Giorgi – SOCIAL CAPITAL: THE ESSENCE AND ECONOMICAL-POLITICAL ROLE

Abashishvili Giorgi - "STRATEGIC OBSCURITY" IN THE ECONOMY OF GEORGIA

Bibilashvili Nana — PECULARITIES OF DEFINING THE LEVEL OF UNEMPLOYMENT IN POSTCOMMUNIST COUNTRIES

Gamsakhurdia Tamaz, Pestvenidze Teimuraz – EFFECTIVE USAGE OF HUMAN RESOURCES – THE PROBLEM OF STATE SIGNIFICANCE

Gogiashvili Shalva – RETROSPECTIVE VIEW OF THE ECONOMIC POLICY OF COMPETITION AND PROSPECTS OF PERFECTION THERE OF IN GEORGIA

Dvalishvili Lia — GLOBAL REGULATION AND CONCEPTION OF SUSTAINABLE DEVELOPMENT Valigasova Tamar, Gelashvili Nino — IMPACT OF WORLD ECONOMIC GRISIS ON GEORGIAN ECONOMY

Tetrauli Tsitsino – INFLATION AND ITS CAUSES

Kakulia Nazira, Chikobava Malkhaz – FEATURES OF FORMATION OF MACROECONOMIC POLICY IN CONDITIONS OF POST-COMMUNIST TRANSFORMATION

Kukhianidze-Akhvlediani Nona – THE ROLE OF INSURANCE IN THE IMPROVEMENT OF SOCIAL-ECONOMIC STATE OF GEORGIA

Melashvili Medea – THE STAGES OF CREATING AND THE WAYS OF IMPROVING A BUDGET SYSTEM OF GEORGIA

Mikanadze Giorgi - THE SUCCESSFUL MODEL OF ECONOMIC DEVELOPMENT (A CASE OF ISRAEL)

Natelauri Iza, Tapladze Tamar — GEORGIAN EXPORT AND IMPORT INDICATORS TESTING ON NORMALCY OF DISTRIBUTION (FOR 2000- 2010)

Nozadze Zurab – THE PROCESSES OF GLOBALIZATION AND GLOBAL ECOLOGICAL PROBLEMS

Kistauri Nunu – THE BASIC INDICES OF EVALUATION OF A STRUCTURE OF THE BALANCE OF PAYMENTS

Chikovani Elene – LABOUR REGULATION SYSTEM IN GEORGIA: CHALANGES, PROBLEMS AND FUTURE TASKS

Tsiklauri Gela, Chokheli Eka – IMPACT OF NATURAL MONOPOLIES ON SOCIETY AND THEIR REGULATION IN GEORGIA

Khuskivadze Mamuka – THE ISSUES OF IMPROVING THE ECOLOGICAL POLICY IN GEORGIA

SECTION OF FINANCES AND INTERNATIONAL ECONOMY

Chiefs of the section: Cand. of ec. sc., assoc. prof. of TSU I. Natelauri, Acad. doct.. of ec T. Lazarashvili

Lazarashvili Tea, Gogokhia Teimuraz — CONCERNING SOME PECULIARITIES OF THE FORMING OF PUBLIC FINANCES

Bobrivnyk L. D. - CHALLENGES TO HUMANITY

Gvenetadze Lily - GLOBAL FINANCIAL CRISIS AND ECONOMY OF GEORGIA

Gladki A.V., Mirzodaeva T.V. – THE PROCESSES OF INTEGRATION OF THE ECONOMY OF KIEV INTO COMMUNITY OF GLOBAL CITIES

Ivanova Radka Petrova – ERP SYSTEMS AS A TOOL FOR INCREASING COMPETITIVENESS OF MODERN ORGANISATIONS

Kondrashov Ivan – THE INTEGRATION OF THE FINANCIAL SECTOR AND BANKING SYSTEM OF THE REPUBLIC OF KAZAKHSTAN IN CONTEXT OF GLOBALIZATION

Mamulashvili Leila, Liparteliani Nino – THE ACTIVITY OF INTERNATIONAL DONOR-CREDIT ORGANIZATIONS IN GEORGIA

Silagadze Nodar - STAGES OF DEVELOPMENT OF BANKING SYSTEM IN GEORGIA

Sisvadze Aziko – OPTIMIZATION OF INFLATION: THEORETICAL-METHODOLOGICAL ASPECT Sologashvili Dali, Udesiani Tea – THE ESSENCE AND OBJECTIVE NEED FOR PERFORMANCE AUDIT

Kurdadze Tinatin – CONCERNING THE ISSUE OF IMPROVING THE TAX SYSTEM ON MODERN STAGE IN GEORGIA

Chikviladze Mikheil - SOME ASPECTS OF INCOME TAX OF NATURAL PERSONS

Chichinadze Boris – FINANCIAL PROBLEMS OF THE LOCAL GOVERNMENT OF GEORGIA IN THE CONDITIONS OF GLOBAL FINANCIAL CRISIS

SECTION OF BUSINESS PROBLEMS

Chiefs of the section: Doct. of ec. sc., prof. G. Berulava, Academic Doctor of Economics E. Kakulia.

Erkomaishvili Gulnaz - THE TAX POLICY AND ENTREPRENEURSHIP OF GEORGIA

Gonashvili Maia – STATE PROMOTION TO THE DEVELOPMENT OF FREE INTREPRENEURSHIP (SMALL AND MEDIUM-SIZED BUSINESS)

Kakulia Eteri – THE STATE AND PERSPECTIVES OF SMALL BUSINESS

Benashvili Tsiala, Kapanadze Mariam – A MATTER OF EXPENDITURES AND ITS SIGNIFICANCE Balanchivadze Iagor – GRANT PROJECT MANAGEMENT

Benidze Nana, Gugeshashvili Tinatin - RISK MEASUREMENT AND EVALUATION CRITERIA

Bulgakov V. N. – THE EVALUATION OF THE DINAMICS AND LEVEL OF SUSTAINABLE DEVELOPMENT OF INDUSTRIAL ENTERPRISES UNDER THE CONDITIONS OF RATIONALITY AND IRRATIONALITY OF EXPECTATIONS

Gvichia Gvantsa - LEASING AND ITS IMPACT ON ECONOMIC GROWTH

Todua Nugzar, Nibladze David – CHARACTERISTICS OF THE USAGE OF MARKETING IN GEORGIAN MEDIA

Maglakelidze Ekaterine, Malania Elisabed – THE POSSIBILITIES AND DIFFICULTIES OF BRENDING

Rostiashvili Tamar, Soselia Maia – SUPPORT OF SMALL AND MEDIUM-SIZED BUSINESS IN GEORGIA

Soselia Maia, Rostiashvili Tamar – THE FORMS OF ADMINISTRATING A BUSINESS-ORGANIZATION

Paresashvili Nino – RISK-MANAGEMENT AS AN EFFECTIVE SYSTEM UNDER UNCERTAINTY Pachulia Olga, Ghurtskaia Klara – THE ROLE OF TAXES IN SMALL BUSINESS

Kavtidze Eduard – THE BASIC ASPECTS OF CLASSIFICATION OF SOURCES OF LABOUR STYMULS

Tsutskiridze Marina – ON THE RESULTS OF RESTRUCTURIZATION PROCESS UNDER GLOBALIZATION

Julakidze Emzar, Julakidze Shalva – QUALIFICATION OF MOTIVATION IN AN ECONOMY AND ITS MANAGEMENT

SECTION OF SECTORAL ECONOMY

Chiefs of the section: Doct. of ec. sc., prof. V. Burduli, Doct. of agr. sc., prof. T. Chkheidze

 ${\it Chkheidze\ Tinatin-FOOD\ SECURITY\ AS\ SOCIO-ECONOMIC\ AND\ POLITICAL\ PROBLEM}$

Revishvili Zurab – THE PROBLEM OF POVERTY IN RURAL HOUSEHOLDS OF GEORGIA

Pavliashvili David – HISTORICAL-ECONOMIC ASPECTS OF CULTURAL HERITAGE OF REGIONAL HORTI-VITICULTURE

Kavtaradze Tengiz, Kavtaradze Mzia – ON THE GROWTH OF EMPLOYMENT OF RURAL LABOR RESOURCES

Arevadze Nanuli - INDUSTRY SECTOR IN POSTSOVIET GEORGIA

 ${\it Bregvadze~George-THE~PROBLEMS~OF~DEVELOPMENT~OF~CONSTRUCTION~IN~GEORGIA}$

Gogava Venera - INSURANCE FEATURES OF TOURISM IN NATIONAL ECONOMY

Datunashvili Lina – THE LEVEL OF DEVELOPMENT OF AGRICULTURAL ENTERPRISES AND UNEMPLOYMENT IN GEORGIA

Yatsenko Olga – GLOBALIZATION OF AGRICULTURAL MARKET: THEORETICAL-METHODOLOGICAL ASPECTS

Metreveli Marina – GLOBALIZATION AND MANAGEMENT OF THE TOURIST INDUSTRY ORGANIZATION UNDER CRISIS SITUATIONS

Mirotadze Nino – TENDENCIES OF DEVELOPMENT OF ECOLOGICALLY CLEAN PRODUCTS PRODUCING

Nitsenko V.S. -FORMATION OF AGRICULTURAL LAND MARKET IN UKRAINE

Oboladze David – THE ESCALATION OF WORLD FOOD PRICES, CHALLENGES TO THE SUSTAINABLE DEVELOPMENT AND ECONOMIC POLICY OF GEORGIA

Oniani Iulia, Karkashadze Nargiza, Khasaia Nodar – OREIGN EXPERIENCE OF TOURIST MARKET STATISTIC RESEARCH ORGANIZATION

 ${\it Papaskiri~Rusudan-NECESSITY~OF~RADIACL~TRANSFORMATION~OF~THE~FAX~REGULATION~OF~CONSTRUCTION~BUSINESS}$

Tsoklinova Maya – THE EFFECT OF EXPERIENCES IN CONTEMPORARY LEISURE

Kveladze Ketevan – ACCOMMODATION OF TOURISTS IN RURAL AREAS Gvedashvili Naira – GLOBALIZATION PROCESSES IN WORLD TOURIZM

SATURDAY, 22 OCTOBER 2011

11 00 - SUMMATION OF THE CONFERENCE

12 00 - EXCURSION

16 00 - DINNER (Restaurant "Bakhtrioni", Bakhtrioni st. № 11)